

**MID-EASTERN ASSOCIATION OF EDUCATIONAL  
OPPORTUNITY PROGRAM PERSONNEL  
STRATEGIC PLAN  
2006 – 2011**

**GOAL 1: EXPAND MEAEOPP'S STRATEGIC POSITION AND FINANCIAL RESOURCES**

*Objectives*

- 1) Allocate annually at least ten percent (10%) of MEAEOPP's budget to scholarships for students
- 2) Identify at least one new partnership with a business or an industry annually to generate increased revenue
- 3) Establish an annual alumni-giving campaign
- 4) Charge the Development Committee with developing a personal contribution campaign designed to increase personal contributions by five percent (5%) each year

*Committees:* Development Committee  
Board Policies Committee  
Conference Planning Committee  
Editorial and Publications Committee  
Financial Affairs Committee  
Professional Leadership Committee  
Scholarship Committee  
Strategic Planning Committee  
TRIO Achievers Committee

**GOAL 2: INCREASE THE PARTICIPATION & LEVEL OF COMMITMENT OF THE GENERAL MEMBERSHIP**

*Objectives*

- 1) Appoint a state/district liaison to the Membership Committee.
- 2) Charge the Membership Committee with the task of defining its role and responsibilities
- 3) Charge the Membership Committee with determining the percent of increase for membership and committee participation
- 4) Investigate the feasibility of program/institutional memberships for MEAEOPP

*Committees:* Membership Committee  
Awards and Recognition Committee  
Board Policies Committee  
Conference Planning Committee  
Editorial and Publications Committee  
Nominations and Elections Committee

<b>GOAL 3: EXPAND TRAINING &amp; PROFESSIONAL DEVELOPMENT OPPORTUNITIES</b>
---

**Objectives**

- 1) Establish a task force to explore the feasibility of awarding Continuing Education Units (CEUs) for professional development and make recommendations to the Board
- 2) Develop a professional development and resource database i.e., list of personnel with specialized skills, speakers bureau, products, services, etc.
- 3) Partner with other regional and/or national organizations for professional development
- 4) Charge the Professional Leadership Development Committee with developing a “Leadership Development Plan” for MEAEOPP professionals and students

**Committees:** Professional Leadership Development Committee  
 Development Committee  
 New Personnel Committee  
 Student Leadership Committee  
 Technology Committee

<b>GOAL 4: INCREASE ACCESS FOR TRIO STUDENTS AND TRIO PROFESSIONALS TO ADVANCED TECHNOLOGIES</b>
--

**Objectives**

- 1) Charge the Technology Committee with developing a plan to promote training in the use of advanced technologies
- 2) Explore and expand the options of the MEAEOPP WebPage
- 3) Monitor and update the MEAEOPP ListServ on a regular basis

**Committees:** Technology Committee  
 Development Committee  
 Financial Affairs Committee  
 Professional Leadership Development Committee

<b>GOAL 5: STRENGTHEN PARTNERSHIPS WITH THE HOST INSTITUTIONS, TRIO ALUMNI, STATE/DISTRICT AND REGIONAL ASSOCIATIONS</b>
--

***Objectives***

- 1) Develop a TRIO Alumni Association in each state/district within the MEAEOPP region
- 2) Develop a regional database of TRIO Alumni
- 3) Organize and promote TRIO alumni activities annually
- 4) Charge the Legislation and Education Committee with the task of developing strategies to effectively integrate TRiO Programs within their host institutions.

***Committees:*** TRIO Achievers Committee  
 Editorial and Publication Committee  
 Legislation and Education Committee  
 Membership Committee  
 Professional Leadership Development Committee  
 Technology Committee  
 State/District Presidents

<b>GOAL 6: INCREASE MEAEOPP'S GOVERNMENTAL RELATIONS EFFORTS</b>
--

***Objectives***

- 1) Educate the membership on the importance of governmental relations
- 2) Establish and educate the legislative/governmental committees in each state or district
- 3) Charge the Governmental Relations Committee with developing guidelines for government relations and TRIO advocacy
- 4) Charge Governmental Relations Committee with identifying and securing a key legislative representative to attend the MEAEOPP Annual Conference

***Committees:*** Governmental Relations Committee  
 Legislation and Education Committee  
 Strategic Planning Committee  
 State/District Presidents and Representatives or Designee